

## Positive Alternatives 2017 - 18 Quarterly Update

**Grantee (Name and city):** Central Minnesota Life care Center (DBA Options for Women)

**Location:** Sauk Centre, MN 56378

**Contact Person:** Colleen Cianflone

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**Goal:** To provide positive alternatives to abortion to pregnant and parenting women in central Minnesota

**For the period/quarter:** October 1, 2017 – December 31, 2017

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
<b>Administrative Activities</b>	Provide guidance to grant staff. Complete grant forms. Attend required grant meetings. Hire part-time staff – client advocate/outreach coordinator		The executive director provided guidance to grant staff; she and staff also completed grant forms and paperwork. The executive director also attended the PA Grant Meeting in St. Paul, MN on October 23, 2017.	
<b>Outreach</b>	Advertise programs in local newspapers and advertising circulars. Manage website and Facebook pages. Advertise in a short video before movies in local theatre. Print informational posters and brochures about our center.		We advertised in local newspapers and on Facebook. We also have a short video ad that shows before every movie in our local movie theatre. We've sent out information packets to youth groups and social workers at hospitals. We continue to put up posters in laundromats, churches, etc...	

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<b>Case Management Services</b>	Provide on-going telephone follow-up and/or office visits for clients.	5	We followed up on 26 client visits about things like: new pregnancy, new baby care, dr. apt. follow-up, money troubles, housing, new job, WIC and health insurance, life coaching, pregnancy tests, etc...	26
<b>Crib Distribution/ Sleep Safety Education</b>	Provide Safe Sleep Education and cribs to clients.	2	We had 3 clients who received a crib and safe sleep education from our center.	3
<b>Financial Assistance</b>	Assist clients with submitting applications to Cradle of Hope for Pack N' Plays and to other financial assistance programs.	2	We assisted 1 client with their "Cradle of Hope" Pack N' Play applications. She also participated in our Safe Sleep education program, which she found very informative	1
<b>Hotline</b>	Utilize cell phone to provide 9 a.m. to 9 p.m. information and counsel.	3	We offered phone information and counseling to 3 clients asking about what services we offer, and wondering what they needed to do to get an ultrasound and a question about birth control.	3
<b>Material Support</b>	Provide material assistance such as baby items, used baby and maternity clothing, layettes for new mothers, and baby equipment not offered as an incentive.	15	We provided 37 baby items to pregnant and new mothers including used baby clothes, baby items and newborn layettes (6).	37
<b>Nutrition</b>	Provide baby food, formula and referrals to local Food Shelf. Also provide grocery store gift cards to needy clients.	19	We provided formula (6) grocery card (1) and baby food.	9

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<b>Parenting Education</b>	Participant is provided intake assessment, including parenting skills. Based on her interest and needs, parenting lessons selected from first aid, child safety, parent-child relationships, age-appropriate development, engaging fathers and similar topics. Client Advocate encourages instructs and assesses progress. Incentives are provided for successful completion of lessons.	45	We had 43 client visits to use our Parenting Education Program. Client advocates discussed the video and worksheet with the clients. Client advocates then assessed their progress and provided them with appropriate incentives.	43
<b>Pregnancy Education</b>	Participant is provided intake assessment. Pregnancy lessons are selected from prenatal education, risks of unhealthier pregnancy behaviors, infant care and similar topics. Incentives are provided for successful completion of lessons	8	We had 10 client visits to use our pregnancy education program this quarter. Client advocates discussed the videos and worksheets with the clients. Client advocates assessed their progress and provided them with appropriate incentives.	10
<b>Pregnancy Tests</b>	Provide pregnancy tests, assessment for program eligibility and counseling.	4	We provided 2 positive and 1 negative pregnancy tests to clients. Client advocates counseled clients. The positive test clients were given a referral list and a list of all the help we could offer them at our center.	3

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<b>Provide Necessary Services to All Clients</b>	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	5	We provided intake assessments to 5 women to determine their needs. We provided them with referrals and assistance with securing pregnancy and baby support services.	5
<b>Provide Necessary Services Assessments Only</b>	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	1	We provided 0 intake assessment and referrals to clients who did not need any further assistance from our center.	0

<b>Maternal and Child Health Initiative Task Force Strategies</b>	<b>No.</b>
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	0
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	2
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	0
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	2
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	4
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	2

#### **Challenges:**

**We started our PA Grant Safe Sleep Evaluation this quarter. We continue to offer our new Life Coaching program, which has brought in new clients and is a great asset to our center. We hope to grow our Life Coaching Program and also to advertise and get more clients who want pregnancy tests and ultrasound tests.**

#### **Comments:**